



**S E A V E R**  
BEYOND PERFORMANCE

## **Marketing & Communication Internship**

We're a highly successful Parisian start-up that develops smart equipment for horses to measure their health and performance.

We're looking for an intern, whose native language is English or who has an excellent level of English, to take care of our marketing, communication and relations with the French & Anglophone press.

This is a full time position, for a length of 6 – 12months, starting date end of September/beginning of October 2016 with a chance of obtaining a permanent placement afterwards.

### **Core tasks:**

- Creating marketing strategies
- Taking care of our email accounts and social media (Facebook, Twitter, Instagram)
- Community Management: in charge of our community of ambassadors & followers
- Writing content for our blog
- Creating press releases
- Interviewing/being interviewed by important equestrian news sources/important figures in the equestrian world
- Representing our brand at equestrian events

### **Required skills:**

- ENGLISH – mother tongue or equivalent level
- Excellent level of French (if French isn't mother tongue)
- Great communication & people skills
- Team player, but also able to work alone
- Excellent written skills
- Dynamic & flexible
- Able to use Word, Excel, PowerPoint etc.

### Appreciated skills

- At ease with graphic design (Photoshop, InDesign)
- Horse rider/passionate about horses
- Knowledge of another foreign language

If you'd like to be a part of our small but dynamic team, send your CV and cover letter to **[contact@seaverhorse.com](mailto:contact@seaverhorse.com)**